

ABOUT BE SOMEONE

WHO WE ARE

Be Someone is a non-profit crime prevention program. Be Someone teaches self-esteem, responsibility and analytical thinking skills to at-risk youth through numerous tools, including the game of chess.

WHAT WE DO

Be Someone teaches children practical skills and techniques essential to overcoming life's many obstacles, illustrated through the best and most intellectual visual aid: a chessboard.

In addition, the founder of Be Someone, award-winning author and motivational speaker Orrin C. Hudson, is available to speak to corporations, parents and youth groups.

MISSION STATEMENT

The mission of Be Someone is to build character, hope and inspiration among disadvantaged youth and individuals, allowing them to set and achieve lifetime goals, realize their full potential and 'Be Someone.'

HISTORY

Be Someone was founded in 2001, after Hudson learned of an incident in which seven Wendy's employees were shot, five killed – for a mere \$2,400. In 2008, Be Someone purchased the site of its future Chess Academy.

PROGRAMS

Corporate Programs – Hudson is available to speak to businesses. His high-energy presentations encourage teamwork and help further individual analytic thinking skills.

Parent Workshops – As a father of five, Hudson knows what issues face parents everyday. Hudson's words to parents encourage active participation in their children's lives and education, and include practical advice and techniques.

Youth Programs – Be Someone's fast-paced "Win By Choice" presentations and seminars are designed to provide youth with meaningful steps they can take to stay on track in today's world.



Contact Us

Be Someone, Inc.
7148 Stonebrook Lane
Lithonia, Georgia 30058
Phone: (678) 526-0292
Fax: (770) 484-6645

For More Information

If you are interested in donating, volunteering or learning more about Be Someone, please visit www.besomeone.org.

For media and speaking inquiries, please contact:

Kate Bryant
Spaulding Communications
(404) 270-1010, x5
kateb@spauldingcommunications.com

Fast Facts

Be Someone's goal is to train one million youth in the game of chess. So far, it has trained over XX,XXX.

The name 'Be Someone' was taken from Abraham Lincoln's mother. Reportedly, her last words to her son were "be someone."

Be Someone has been featured in many national media outlets, including People, USA Today, Time and CNN.

The United States Chess Federation has more than 80,000 members, ranging from beginners to Grandmasters.