



GET IN THE GAME

INVITATION

To Whom It May Be Concern,

Be Someone, Inc. is cordially inviting your organization to be a part of a unique opportunity.

On December 19, 2015, Be Someone, Inc. will host our annual GET IN THE GAME (GITG) Event to benefit teachers, parents, students and young adults, which will increase their critical thinking, decision making and problem solving skills and how to win and strategize utilizing the chess - the game of life. This event will be FREE to our community.

As the founder of Be Someone, Orrin C. Hudson has touched thousands of young lives and has attracted positive media attention on a local and national level. "Be Someone, Incorporated," is a non-profit organization based in Atlanta. Teens learn to reach for a bishop, a knight, or a pawn, instead of a gun. Since 2001, "Be Someone" has used chess to bring 40,000 students the life-affirming message of "Peace, Positivity, and Purpose." Hudson won't stop until he's reached at least **one (1) million** students. Hudson is creating a new currency called KASH (Knowledge, Attitude, Skills, and Habits) in order to change lives for the better. Brains Before Bullets - We are committed to saving young lives. " There's a saying that applies here.... they don't know what they don't know. We must teach them before it's too late.

Must see: <https://www.youtube.com/watch?v=8Ka45nMufJg>

Most of our clients are parents, teachers, educational leaders, community leaders and students; and their demographics match the profile of your target audience identified on your website.

Therefore, we are inviting your organization to seek this sponsorship opportunity from your valued organization. We have a range of innovative marketing and sponsorship opportunities to get your brand more exposure in these markets and to build more sustainable relationships within your target market.

We would welcome the opportunity to discuss these options with you in a meeting. In the meantime, if you have any questions, please do not hesitate to contact us at **(404)465-6445** or orrin@besomeone.org .

Look forward to a favorable response from you.

Sincerely,

Vera Calahan
Program Event Coordinator
On behalf of Be Someone, Inc.

BESOMEONE.ORG

PRESENTS

LIFE IS CHESS, NOT CHECKERS



How to finish on top, solve problems, make great decisions and outthink the competition.

FREE TO THE PUBLIC

RSVP at orrin@besomeone.org

DECEMBER 19, 2015

Fairfield Inn and Suites
7850 Stonecrest Square
Lithonia, GA 30038

1:00 p.m. - 4:00 p.m.



Sponsorships and Advertising

All sponsors receive: Signage, inclusion in all publicity, recognition during event, identification in booth and Program as an "GITG Event Sponsor". All sponsors listed on back of the program.

Diamond \$3,500 - Event Social Hour Sponsor - Saturday morning with all attendees & exhibitors including speaking opportunity to open reception; includes full page ad (8 1/2 x 5) in event program (must provide artwork); booth identification as Diamond Sponsor, [listing in registration packet; listing on sponsor signage during event, and all pre-event publicity.](#)

Platinum	\$2,500	All Sponsor items highlighted Above PLUS full page ad (8 1/2 x 5) in event program (must provide artwork, booth identification as Platinum Sponsor
Gold	\$1,500	1/2 page ad in event program (must provide artwork); booth identification as Gold Sponsor
Silver	\$1,000	1/4 page ad in event program (must provide artwork); booth identification as Silver Sponsor
Bronze	\$500	booth identification as Bronze Sponsor
Friends of the EXPO	Up to \$250	(Available to Donors, Entrepreneurs and Local Businesses) - booth identification as Friends of the GITG Event Sponsor

The Get In The Game Event 2015 Program

Ad Sizes: 5 1/2" x 8 1/2" format, full/half/quarter pages available; ad receipt by December 4, 2015.

Someone, Incorporated GET IN THE GAME Event 2015 Program is the official publication which will include all exhibitor information, vendor permanent contact information, vendor booth locations, GET IN THE GAME Event 2015 Sponsor listings, Agenda and YOUR AD. Reserve your ad now in this handy take-home reference guide.

- Rates are for camera ready artwork, black/white, submit via email or on disc.
- Ad must be actual size to guarantee accurate reproduction.
- Ads are sold on first-come basis, determined by the receipt of payment.
- Every attempt will be made to ensure competitive ads are not placed together.
- Back Cover is reserved for **GET IN THE GAME** Event 2015 Sponsor Listing.

AD SIZE	HEIGHT X WIDTH	PRICE
1/4 page	(4" x 2 1/2")	\$100
1/2 page	(horizontal only - 4" x 5")	\$200
Full page	(8" x 5")	\$300
Inside Front/Inside Back	(Full page only - 8" x 5")	\$425

To reserve sponsorships and ad space, call 770-465-6445. Send ads via email or disk to info@besomeone.org or 949 Stephenson Road Stone Mountain, GA 30087

Exhibitors / Vendors

All exhibit spaces can be modified to fit your needs & multiple space opportunities are available.

Single Booth \$50 (10 x 10) - Maximum of 2 Booth per Vendor - each single booth include table cloth, Name Plate, vendor information listed in program and Saturday Social Hour reception for 1 person

Vehicle Booth 1st Booth \$50; 2nd Booth \$45; (10 x 20) - Maximum of 2 Booth per Vendor - each single booth include table cloth, Name Plate, vendor information listed in program and Saturday Social Hour reception for 2 persons

Notes:

- Exhibit Set-up is December 19, 2015 at 0900 AM.
- Booth space will be assigned in the order paid registrations are received. Every attempt will be made to honor your booth choice. We cannot guarantee your choice due to multiple requests for spaces and competitor locale. We encourage you to review the floor plan as it is updated daily.
- Electrical service & internet service for booths should be reserved and/or purchased separately through Fairfield Inn Suites.
- Be Someone, Incorporated GITG Event 2015 maintains a strict "no suit-casing" solicitation policy for everyone on the premises during the event. Anyone soliciting for competitive events, associations or organizations will be immediately asked to leave with no refunds. Non-exhibiting vendors are also prohibited from soliciting or selling at this event.

Exhibitors' registrations are arriving daily! Don't miss the space you want! Register today!

Exhibitor Registration Deadline is Friday, December 11, 2015.

PAYMENT FORM – All Exhibitors/Vendors, Sponsors, Advertisers

Simply fill out and select the appropriate registration form (exhibitors, sponsors and/or advertisers), show your amount, any add sponsorship or ad information, and mail with check to the address on the form. Use credit card submission on form if you prefer to pay by credit card.

Include any sponsorship or advertising information, if applicable.

Fill out the lines on commitment payment sheet on the next page, with the dollar total for registrations you are paying for. Send your completed forms to: info@besomeone.org OR fax to 1-866-204-0490.

If you have any questions, please contact:

Vera Calahan | Tel: (404) 465-6445 | Email: Info@besomeone.org



BE SOMEONE, INC.

GET IN THE GAME EVENT 2015

PAYMENT COMMITMENT FORM

Business Name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Telephone number (business): _____ Fax number: _____

Email: _____ Web address: _____

COMMITMENT LEVEL

\$ _____ EXHIBITOR/VENDOR

\$ _____ SPONSORSHIP (total you selected from the information, verified as available with Be Someone, Inc.)

\$ _____ PROGRAM AD (total you have selected from the information; ads must be received by Dec. 4, 2015)

\$ _____ GRAND TOTAL

METHOD OF PAYMENT

_____ Check Enclosed or _____ Use Credit Card Below

Charge my credit card (please print clearly) _____

Card Type: _____ VISA _____ MasterCard _____ Discover _____ AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp. date: _____ Security code: _____

We are unable to be a designated GITG sponsor this year but enclosed is our donation Of \$ _____

Card Holder Signature: _____ Date: _____

(Please sign and retain a copy for your records.)

Please return form to the address below:

Be Someone, Incorporated
Attn: GITG Event Coordinator
949 Stephenson Road
Atlanta, GA 30303

Be Someone, Inc.
Federal Tax ID #13-1788491
Organized under IRC 501(c)(3)