

2018 Black CEO Conference Invites Orrin Hudson to Share “Winning Moves to Succeed in Business and Life”

— Orrin, who has been heavily supported and endorsed over the years by the likes of *Les Brown*, Tyler Perry, Steve Harvey, and Tom Joyner, will address how to build Black families and communities through business innovation. —

Les Brown link <https://www.youtube.com/watch?v=MJlayoju6iw>

To register for the conference visit www.BlackCEO18.com



Orrin Hudson during one of his speaking engagements

Nationwide — Orrin “Checkmate” Hudson, author of *One Move At a Time, How to Win at Chess and Life* (#1 Amazon best seller) and founder of Be Someone, Inc., will speak at the [Black CEO Conference 2018](#), to be held at the Westin Dulles Airport, Herndon, VA, February 22-24. Hudson, an international chess champion, uses the game of chess to teach young people – many of them at-risk youngsters – how to succeed at life by making the right moves. He is a strategist and

inspirational speaker who has toured the nation delivering his message of “head up, pants up, grades up, and most importantly, never give up.” Hudson also presents a version of his program specifically tailored for business leaders.

As founder of Be Someone, Inc., Hudson has created a successful youth development program for students not only in his home state of Georgia but throughout the country teaching them the game of life through the game of chess. He has coached his hometown students to a state chess championship and Atlanta public school students to three city-wide chess championships. He was invited to teach children in four U.S. cities and was selected by the Disney Corp. to help promote their chess-oriented film, *The Queen Of Katwe*.

Hudson felt an instant connection to the life of the subject of the film, Phiona Mutesi, a 10-year old girl from the slums of Katwe, Uganda, who learns how to play chess and goes on to become a global chess champion. Hudson grew up in the housing projects of Birmingham, Alabama with 12 siblings. It was during high school that a teacher saved a young Hudson who was on a path of destruction as he was under the influence of a gang. The teacher showed him that mastering the game of chess could help him become a leader, a better student, and position him for a life of success. The game appealed to Hudson and as he says, “It turned my life around.” He later went on to serve in the U.S. Air Force and was an Alabama State Trooper before founding Be Someone after hearing of a senseless act of violence committed by young people. He knew then he must do something to help other wayward young people.

Hudson has often been honored for his work and results. He is the recipient of numerous awards including a national self-esteem award, the Martin Luther King Jr. Award, and the FBI Directors Community Leadership Award. His work has been featured nationally on the front cover of *Chess Life* (December 2015), *Good Morning America*, *CBS Early Morning Show*, *CNN*, *CNN Headline News*, *CNN America Stories*, *FOX & Friends*, *People Magazine*, *USA Today*, and *Essence Magazine*, *Sports Illustrated for Teens*, *JET Magazine*, *Black Enterprise* and *Time Magazine for Kids*. He is active in his church and is the father of six children, three girls and three boys.

Hudson will bring his “A Game” to the conference as well as his life-sized chess board and pieces. Participants and attendees will be able to challenge him to a

friendly game and see first-hand how his students beat the odds and finish on top. Another of Hudson's messages he delivers to his young audiences is "brains before bullets; think it out, don't shoot it out; push pawns not drugs." As a former state trooper, Hudson believes "prevention is better than detention" so he is taking a proactive approach. He explains, "I teach teens every move they make has a consequence just like in the game of chess. You can make one wrong move on the chess board and lose the game. But make a wrong move in life and you may never recover."

Here's more about what Hudson teaches to business audiences:

Winning Moves to Succeed in Business and Life!

"Have you been staying on the sidelines? Now is the time to get into the game and step into your greatness and unlimited possibilities." Critical thinking, decision making & problem solving are key components of any successful business. In this session, you will learn:

- How to be laser focused to achieve goals and objectives;
- The importance of smart "first time" decisions and problem solving skills;
- The strategy of building a dream team; and
- How to outthink the competition & finish on top!

For more information, visit www.BlackCEO18.com

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